

# Instant.



**Survey Your Customers**  
Faster, Easier, More Effectively.

**XIT POLL**™  
THE ONE SECOND SURVEY

Product shown at actual size

**CLEVA**  
TECHNOLOGIES

## Understand your customers better than ever before—in real time.

Access to current, detailed information on your customers' perceptions and reactions is crucial to effective marketing and business planning. Unfortunately, the collection, tabulation, and reporting of customer data has always been a labor-intensive, time-consuming, and costly process—until now.

## Introducing Xit Poll™

Xit Poll™ combines a versatile, easy-to-use, rugged survey device with a powerful, user-friendly web-based data management system. It significantly improves customer response rates compared to phone, web, paper, or any other survey method—then collects, organizes, and reports the data accurately and automatically.

## Easier and faster for your customers—and for you.

Setup couldn't be easier. Just place an Xit Poll™ device wherever you want your customers to respond and plug it in. It connects automatically and wirelessly to the Cleva web portal, where you can interactively manage, view, and download the results—and upload or modify survey questions—in real time from any web browser, anywhere. All hassle free, using Cleva's secure VPN.

## Ideal for one location—or thousands.

Using Xit Poll™ is fun, easy, and takes only a few moments, boosting customer response rates and accuracy. The attractive design grabs attention and encourages even busy customers to register their responses.

### Features and benefits include:

**Ready to Use Out of the Box**—Just plug in the power and it connects to our web portal automatically and wirelessly. No installation required.

**Wireless**—Our exclusive wireless connection to each device allows flexible installations. No phone or network installation necessary.

**Paperless**—There's nothing to fill out or process. You can review data online or have it emailed directly to you at any time.

**Web Portal**—"Drag and Drop" browser interface allows you to program and manage devices, survey questions, and data from our website.

**Real-Time Results**—Gather data while your customers are still immersed in the actual experience of the product or service you offer.

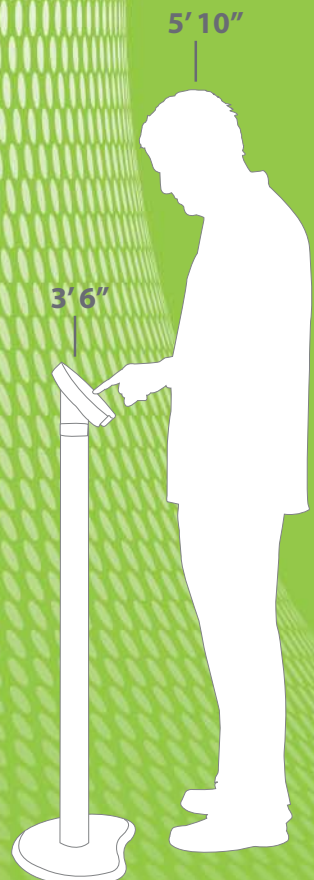
**Visual Touch System**—Allows users to intuitively respond to your questions based on visual touch indicators. It's easy—and fun!

**Simple**—Unique device interface is easy and quick so your customers actually give you feedback.

**Accurate**—Much higher response rates than other methods for statistically significant data.

**Earth Friendly**—Low power, energy saving, lightweight, and safe. And the paperless process conserves earth resources.

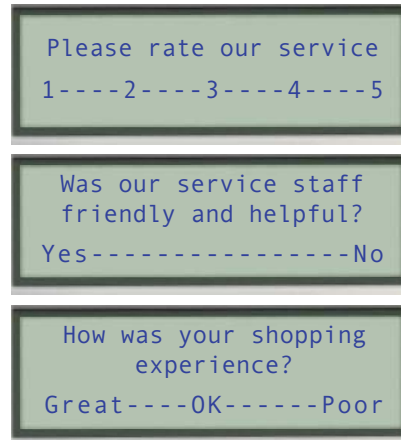
**Durable**—Completely sealed unit with no maintenance or moving parts for long operational life plus integrated child proof features.



# Unlimited Applications

Use Xit Poll™ to collect, manage, and report virtually any kind of survey data for any business or organization:

- Movies and Entertainment
- Restaurants and Food Service
- Retail Stores and Malls
- Hotels and Resorts
- DIY Centers
- Trade Shows and Conferences
- Automobile Dealerships
- Membership Organizations and Clubs
- Golf Courses and Country Clubs
- Car Rentals



Sample screenshots of Xit Poll™ survey screen.

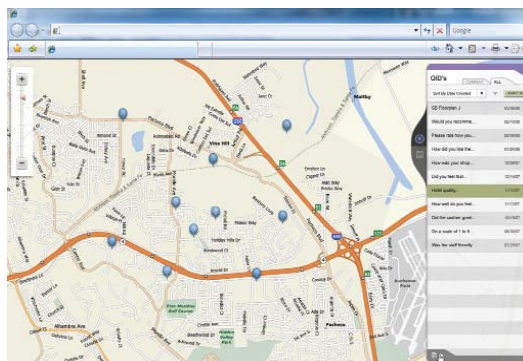
## Interactive web portal—to manage your surveys and access customer data

Xit Poll™ is a complete solution that offers unique tools to manage the entire customer feedback process: from question design, selective and targeted survey deployment to data reporting.



### Xit Poll Simulator

>> Survey programming is made easy and intuitive with the Xit Poll™ Simulator. It gives you an exact preview of your survey question on the device screen. Simply type your question, use a template or select a question from your own saved library. You can also selectively program your survey devices to display specific questions sets by using location filtering.



### Interactive Map

>> The interactive map allows you to manage Xit Poll™ devices based on Geo Location. Once you have filtered your location search you simply drag and drop your simulator question sets on to the map and all your selected units will be programmed, whether it's one or a thousand.



### Online Reporting

>> Getting the data back for reporting is just as easy. Interactive tables and charts summarize your survey data and make it easy to understand, manage and share. You can save your reports in PDF format or email the data directly from the web. The export feature allows you to use the data with your own reporting tools.



## Cleva Technologies

You can count on Cleva Technologies for ideas that walk the edge of technology while staying true to the need for simplicity, value and exceptional user experience.

Based in South Florida, Cleva Technologies designs innovative wireless solutions for the retail, entertainment, service and restaurant industries. Our Xit Poll™ solution captures the true voice of your customer at the point of sale or service—while your customer is still immersed in the actual brand experience, interacting with your employees and making purchasing decisions.

Our philosophy is to apply technology to find solutions to common problems in an uncommon way. From our green packaging to our straight forward approach to problem solving you will see some “cleva” ideas coming from us.

Please visit us at:

[www.xitpollsurvey.com](http://www.xitpollsurvey.com)  
E-mail: [info@clevatec.com](mailto:info@clevatec.com)



**USA** | Cleva Technologies LLC  
5455 N Federal Highway, Suite K  
Boca Raton, FL 33487 | Phone: **561-322-0246**

**Europe** | Cleva Technologies GmbH  
Mainzer Straße 122 | D-67357 Kaiserslautern, Germany  
Phone: **+49 631 341 00 143**

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